August 18, 2014

Honorable Tom Wheeler
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

      Re: MB Docket No. 14-57

Dear Chairman Wheeler:

I write to share my perspective on the merger between Comcast and Time Warner Cable.

Since 2012 I have served as Chairman of Comcast's Hispanic Advisory Council (HAC), overseeing Comcast's efforts to increase diversity and inclusion within the company. As someone who has assisted various academic institutions and corporations as well as both the Clinton and Obama Administrations in a number of diversity efforts, I have been favorably impressed by Comcast's execution of its plans to foster a more inclusive workplace and to do business with a growing number of minority-owned suppliers and financial institutions.

Since the merger with NBCUniversal, Comcast has honored and exceeded the promises it made to promote diversity within the combined company. The Joint Diversity Council, which includes the HAC and several other focused advisory councils, has met multiple times each year with Comcast executive leadership. From those meetings, it is clear to me that this is a company that is doing more than paying lip service to the civil rights community – Comcast's leadership listens to our recommendations and takes the necessary steps to effect change in the company's hiring and vendor selection processes.

The results to date have been impressive. Comcast increased the number of people of color at the vice president level and above by 32% since the merger with NBCUniversal. Last year alone Comcast spent over $1.3 billion with diverse suppliers, an increase of 44% since 2010. And today women and people of color comprise nearly 60% of its workforce.

Of course there's more work to be done. But I believe that Comcast is already on solid footing when it comes to workforce and supplier diversity, and I believe that expanding these efforts into current Time Warner Cable markets will be a net positive for the nation.

Sincerely,

Gilbert F. Casellas